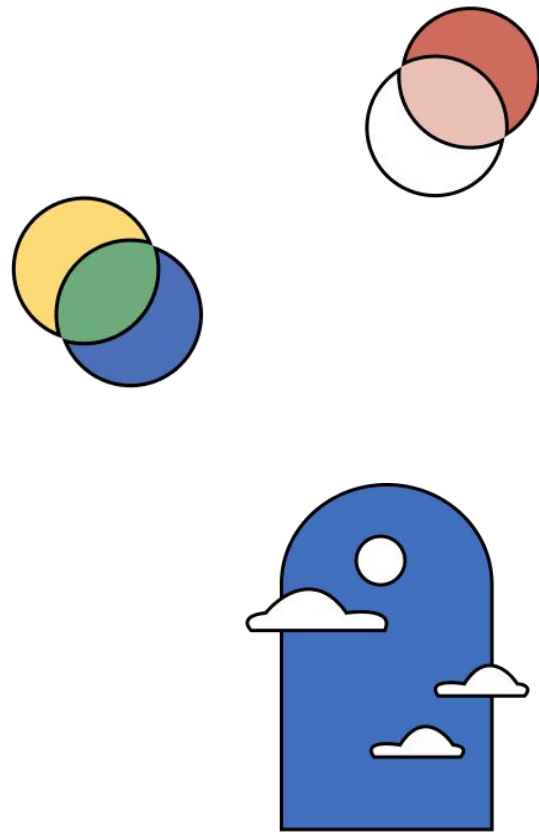




we are spark

Spark is a **community** of student developers and designers at Penn who work together to build **creative and client-facing projects.**





About Us

Established in Spring 2021, Spark is a community of student designers and engineers at the University of Pennsylvania that bridge technology and design to build projects from ground-up. We're Penn's first student organization that specializes in product design in addition to coding.

Active Members

~30

Completed Projects

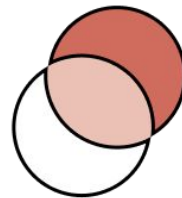
15

Active Semesters

2



Spark Red



Spark Red is the **projects branch** of Spark, as opposed to **Spark Blue**, our educational branch.

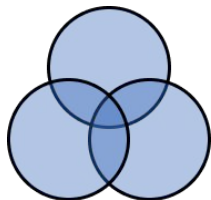


Red consists of **returning** and **experienced** members looking for interesting projects. All members have passed a technical assessment.

*Our projects are completed over the course of **one semester** and cost a **one-time fee of \$250**, but let us know if this is difficult – we can work something out!*

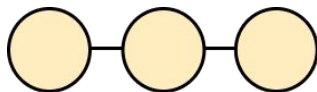


Services We Offer



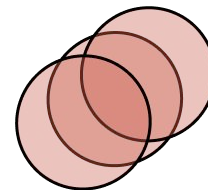
Web Development

We offer web development projects across the full-stack, with both frontend and backend components. Spark Red members all are proficient in HTML/CSS/jS, React, and Django.



Product Design

We offer product design services to help develop or redesign your product's user experience and interface. Spark Red designers are proficient in Figma.



TBD!

If there are other services you need relating to technology or design, such as branding, marketing, or etc., please let us know and we can work something out!

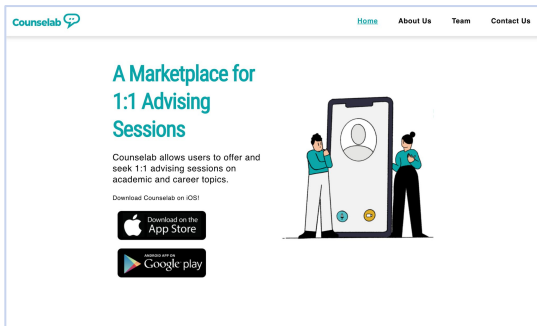


Past Projects

Frontend

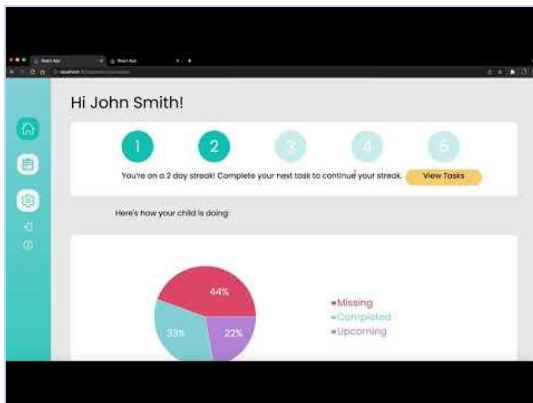
Counselab (Fall 2021)

counselab.com



Full-stack

Clarifi (Spring 2021, Fall 2021)



Product and Branding Design

Bonfire (Fall 2021)

thebonfireapp.com

Bonfire Branding Guidelines

1. Logotype

Bonfire

Proxima Nova

Gather Around. Hang Offline.

Nunito

2. Logo



4. Colors



5. Iconography



6. Logo Variations



3. Type

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890...!&@#%*^&()*

Proxima Nova Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890...!&@#%*^&()*

Nunito

6. Illustrations



ou thank you **thank** you thank you **thank**

@pennspark